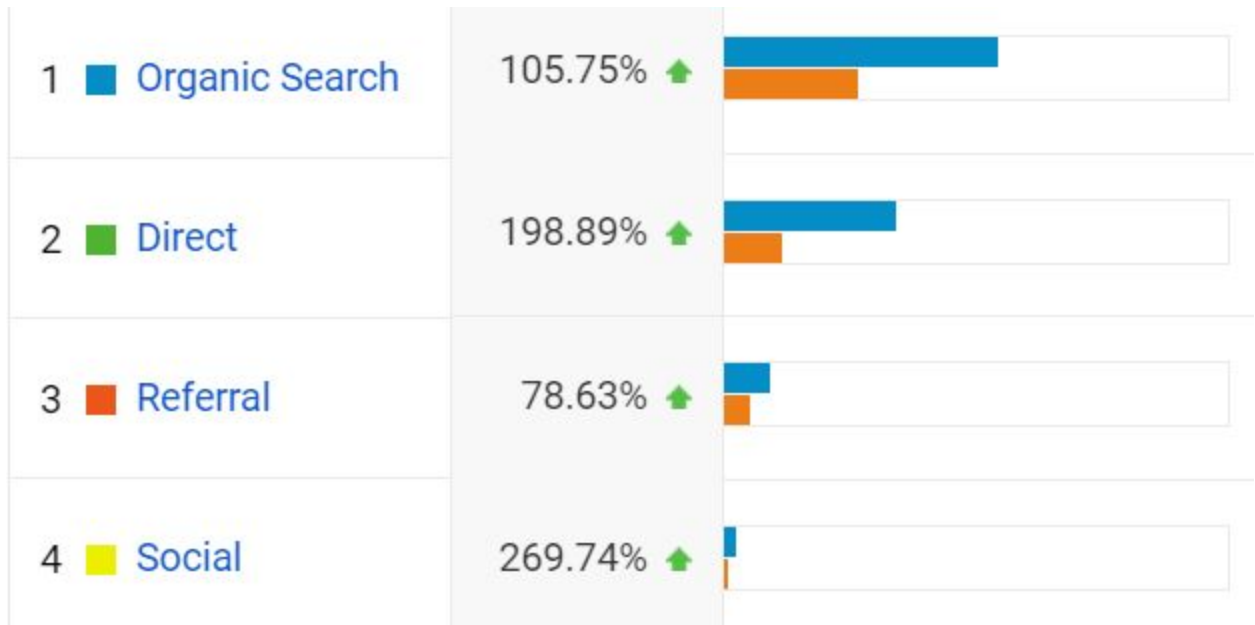




**650% Positive ROI Growth Case Study [Transparent]**



Organic, Direct, Referral, Paid, Social Traffic combined over 650% increased growth in less than 90 days.

**The Brand Promoted (Soccer Centers): Live Case Study**



**Soccer Centers:** 44,000 square foot indoor dome facility and outdoor soccer center. Hosts practices, games, camps, training & field rentals in New Jersey.

**Methodology:** Write compelling, true stories about the brand showcasing their value in the marketplace, supported with imagery, relevant 3rd party citations, and excellent writing. Reach out to real website owners, negotiate price, craft content, submit, get live, and socially share.

**Deliverables:**

# GOALNATION

The Voice of Youth Soccer in America – What's Your Goal?

<http://goalnation.com/how-soccer-centers-has-created-a-thriving-culture-of-youth-soccer-players>

/



## New Jersey Soccer Association

WWW.SOCCERNJSA.COM

<http://www.soccernjsa.com/news/how-soccer-centers-created-a-positive-sports-environment-for-the-youth/>

# GARDEN STATE SOCCER LEAGUE

THE MOST POPULAR SOCCER LEAGUE IN NEW JERSEY

<http://www.gssl.com/1890/soccer-centers-nj-fantastic-facilities-and-programs-to-steer-youth-in-the-right-direction/>



<https://njtravelsoccerblog.com/2016/08/21/state-of-the-art-soccer-dome-facility-timeless-principles-with-soccer-center/>

# momma♥lew

ENLIGHTENING PARENTS TO TAKE THE STRESS OUT OF PARENTHOOD

<http://www.mommalew.com/2016/08/soccer-centers-a-meeting-place-for-players-of-all-ages/>



<http://www.princetonscoop.com/soccer-centers-in-somerset-nj.html>



<http://lastwordonsports.com/2016/08/30/soccer-centers-builds-core-fundamentals/>