#1 in Google Against Billion Dollar Brands



"Travel Agency" is one of the most competitive and ultra lucrative search terms inside the travel industry. The potential profit for each acquired customer is enormous as flights, hotels, reservations can be in the \$XXX to - \$XX,XXX range per client, not to mention lifetime value.

Ad group ideas	Keyword ideas		
Search terms		Avg. monthly searches ?	
travel agency		<u>L~</u>	301,000

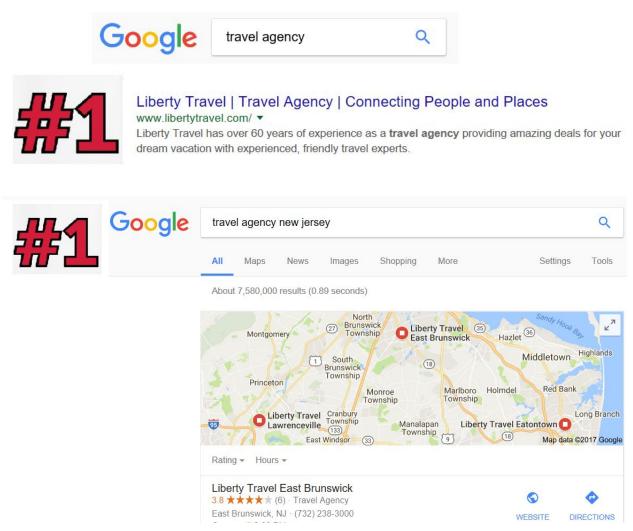
The Brand Promoted: Liberty Travel



Liberty Travel is a full service travel agency, with hundreds of brick and mortar storefront locations throughout America.

Methodology: Complete Technical SEO fixes and enhancements across thousands of webpages. Targeted PPC fixes, driving traffic from general pages, to hyper specific landing pages, clear focus, and high quality score in Adwords and Bing. Organic SEO titles written based on keyword research and entice human clicks. High end promotional SEO / Public Relations getting listed on top tier real websites.

Results: Dominate Local Service Areas + National / Ecommerce Searches







About 2,160,000 results (0.79 seconds)

